

LOCAL ECONOMIC OVERVIEW:

**17
ELM
STREET**
KEENE, NH

Located in Cheshire County and rich in history, Keene is the gateway to The Ashuelot Rail Trail and scenic covered bridges along the way. With an estimated population of 23,406, Keene's demographic is comprised of 25% college students.

The city is known for its ethnic diversity, affordable living, and government commitment to sustainability of economic growth and innovation. Downtown Keene features quaint shops, wide selection of unique restaurants, retro movie theater and a historic church that portrays the backdrop of quintessential New England. Keene has been referred to as the Currier and Ives of New Hampshire.

Noted for its diverse business community and public institutions, Keene's largest employers are: Cheshire Medical Center, Imaje Corporation, National Grange Mutual Insurance and Keene State College.

Large historic buildings in downtown are currently being redeveloped, as Keene is appealing financially for businesses due to New Hampshire's tax advantage. In fact, New Hampshire has the seventh lowest tax burden in the United States. There are tax credits and financing opportunities available to many businesses.



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