

# REGION

Commercial Real Estate

217 NORTH MAIN STREET
SOUTH DEERFIELD, MA 01373

# SALE PACKAGE

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# OPPORTUNITY OVERVIEW

Region Commercial is pleased to offer, on an exclusive basis, 217 North Main Street, South Deerfield, MA, a residential multi-family property consisting of six units. The property includes five studio units and one two-bedroom unit. The property is currently 100% occupied.

Located near downtown South Deerfield, the property provides access to local shops, restaurants, breweries, outdoor trails, and schools. The property also offers convenient access to major highways, including Interstate 91, providing connectivity throughout the Pioneer Valley, Five College area, and surrounding communities. UMass Amherst, Amherst College, Smith College, and Mount Holyoke College are all a short drive to the south.

# PROPERTY PACKAGE



| Property | Description | Projected 2026 Revenue | Projected 2026 OPEX | Projected 2026 NOI |
|---|---|---|---|---|
| 217 North Main Street | 6-unit residential, 5 studio-style + 1x 2BR/1BA. 100% occupied. Abuts Tree House Brewery. | $91,200 | $13,137 | $78,063 |

# BUILDING & SITE DETAILS - 217 NORTH MAIN STREET









| | |
|---|---|
| Square Footage | 2,696 SF |
| Taxes | $5,200 |
| Units | 6-unit residential, 5 studio-style + 1x 2BR/1BA. 100% occupied. |
| Year Built | 1960 |
| Land Area | 3.73 Acres |
| Building Entry Access | Private entrances |
| On-site Parking | Large gravel parking lot |
| Roof | Metal, ribbed |
| Roof Age | 20 years old |
| Heat/AC | Natural gas. Direct vent Rinnai wall mount heater. Tenants supply ACs. |
| Age of Heating & AC Systems | 2 years old |
| Recent Capital Improvements | Most of the units have been updated - vinyl plank floors, new vanities, new or painted cabinets |
| Title V Inspection Date | September 24, 2026 \| Passed |
| Siding Material | Cinderblock |
| Exterior Features | Walking trails to treehouse brewery. One storage shed, usually used by the tenant in the two bedroom. |
| Handicap Accessible | Yes |
| Electric Provider | Eversource Energy |
| Power Source | Grid |
| Water | Municipal |
| Sewer Type | Septic |

# NEARBY LANDMARKS









## Yankee Candle Village

Yankee Candle Village in South Deerfield, Massachusetts, is the flagship destination of the Yankee Candle brand and a longstanding regional attraction. The village combines specialty retail with dining, seasonal events, hands-on activities, and the company's expansive Candle Emporium. Originally established in South Deerfield in the 1980s, the location has grown into a recognizable Pioneer Valley destination that draws visitors throughout the year.

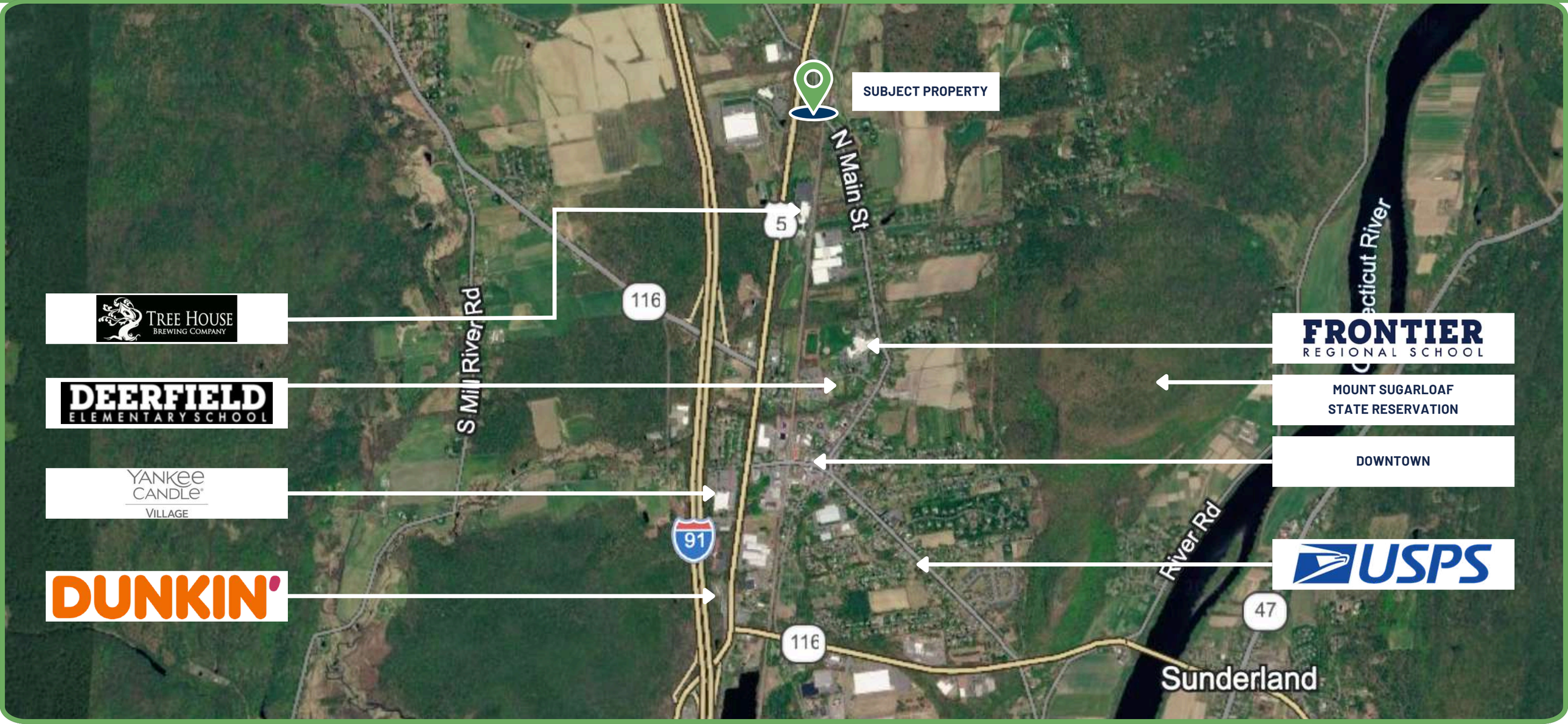
## Magic Wings Butterfly Conservatory

Magic Wings Butterfly Conservatory in South Deerfield, Massachusetts, is one of the region's distinctive year-round attractions and one of the country's largest indoor butterfly conservatories. Its 8,000-square-foot tropical conservatory is home to more than 4,000 free-flying butterflies representing more than 70 species, along with tropical plants, koi ponds, reptiles, and other wildlife. The facility also features educational exhibits, a gift shop, outdoor gardens, and community programming.

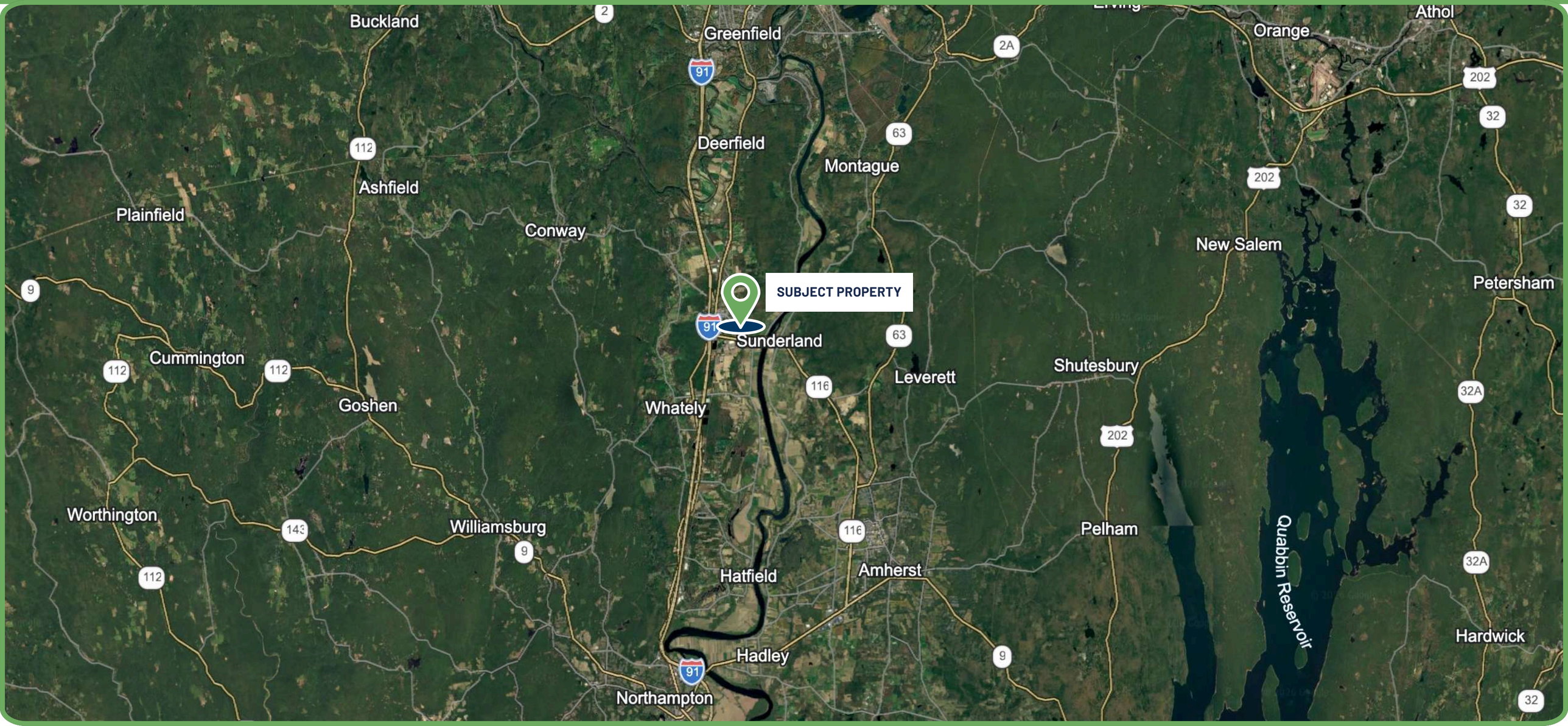
## Mount Sugarloaf State Reservation

Mount Sugarloaf State Reservation in South Deerfield, Massachusetts, is a prominent natural landmark overlooking the Connecticut River Valley. The reservation offers hiking, picnicking, scenic viewing, and seasonal access to the South Sugarloaf summit, where visitors can take in expansive views of the surrounding Pioneer Valley.

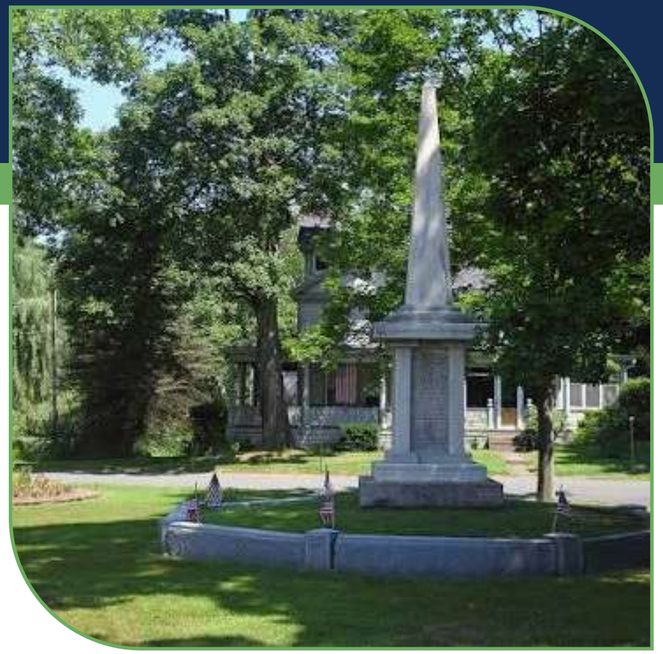
# AREA MAP


SUBJECT PROPERTY
N Main St
5
116
S Mill River Rd
TREE HOUSE BREWING COMPANY
DEERFIELD ELEMENTARY SCHOOL
YANKEE CANDLE VILLAGE
DUNKIN'
91
116
River Rd
47
Sunderland
FRONTIER REGIONAL SCHOOL
MOUNT SUGARLOAF STATE RESERVATION
DOWNTOWN
USPS

# REGIONAL MAP



# LOCATION



## SOUTH DEERFIELD, MASSACHUSETTS

South Deerfield is an established village within the Town of Deerfield, positioned along Routes 5 & 10 with convenient access to Interstate 91. Its location provides connections to Northampton, Amherst, Greenfield, and surrounding Pioneer Valley communities, while the village itself provides local retail, services, dining, and community amenities.

The area combines an established residential base with a mix of employment, educational, retail, and recreational destinations. South Deerfield has also been identified by the Town as an area for additional housing development, including multifamily housing, rental apartments, adaptive reuse, and small-scale infill.



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|---|---|
| **5,177** | 2024 Estimated Town Population |
| **$60,422** | Per Capita Income |
| **$106,136** | Median Household Income |

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# LOCATION CONTINUED

## OVERVIEW AND METRICS

### ESTABLISHED RESIDENTIAL COMMUNITY

South Deerfield is an established village within Deerfield, with residential neighborhoods, local services, schools, and community facilities concentrated around the village center.

### IDENTIFIED HOUSING OPPORTUNITY

Town planning documents specifically identify South Deerfield Village as an area for additional housing, including multifamily housing, rental apartments, accessory apartments, rehabilitation, and infill development.

### MULTIFAMILY & RENTAL DEVELOPMENT

The Town's housing planning has identified opportunities for multifamily and mixed-use development along Routes 5/10 and within South Deerfield Village. The Town's more recent 2025 Community Preservation Plan also identifies increasing housing choices and rental opportunities as housing objectives.

### REGIONAL EMPLOYMENT ACCESS

Deerfield's location provides access to employment centers throughout the Pioneer Valley and Franklin County. Town-wide, the latest Census data reports a 69.5% labor-force participation rate and a 17.6-minute mean commute time.

### CONNECTIVITY

Routes 5 & 10 and Interstate 91 provide convenient regional access, with Amherst, Northampton, and Greenfield all within the broader Pioneer Valley/Franklin County market.

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## CONTACT US


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